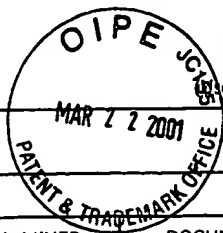


FORM 1449* INFORMATION DISCLOSURE STATEMENT IN AN APPLICATION <small>(Use several sheets if necessary)</small>	Docket Number: 13312.6US11	Application Number: 09/654,801
	Applicant: ZAMIR et al.	
	Filing Date: September 5, 2000	Group Art Unit: 2152



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U.S. PATENT DOCUMENTS						
EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
<i>mn</i>	5 724 424	3 Mar. 1998	Gifford			

FOREIGN PATENT DOCUMENTS							
	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)		
<i>mn</i>		Co-pending application 09/618656 entitled: "APPARATUS AND METHOD FOR DYNAMIC ADVERTISING", filed July 18, 2000.
		Co-pending application 09/655185 entitled: "SYSTEM AND METHOD FOR REAL-TIME SEARCHING", filed September 5, 2000.
		Co-pending application 09/654634 entitled: "MEDIA MONITOR PAGE AND METHOD FOR CREATING THE SAME", filed September 5, 2000.
		Co-pending application 09/654822 entitled: "MEDIA MONITOR SYSTEM", filed September 5, 2000.



EXAMINER	DATE CONSIDERED <i>3/15/05</i>
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FORM 1449*

INFORMATION DISCLOSURE STATEMENT

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U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
Jm ↓	5 886 746	March 1999	Yuen et al.			
	6 091 882	July 2000	Yuen et al.			
	5 970 206	Oct. 1999	Yuen et al.			
	6 052 145	April 2000	Macrae et al.			
	6 101 493	August 2000	Marshall et al.			

FOREIGN PATENT DOCUMENTS

	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)



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